

NICK BEESE

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I am a Senior UX Designer based in Seattle, USA with 18 years' experience in mobile, web and TV app design as well as illustration, branding and design systems.

Experience

Amazon - Senior UX Designer

Jan 2018 - Present, Seattle USA

I am the Design Lead for large cross client Prime Video projects. I'm currently working through a major redesign of Prime Video's iOS and Android mobile apps. The projects I am working on are forecasted to expand the existing mobile customer base which has millions of active customers every month in almost every country in the world by bringing in hundreds of thousands of new customers based on UX improvements. At Prime Video I am also the Accessibility UX Design Lead, and I was also nominated for an A11y Award at Amazon for my Accessibility work.

Amazon - Senior UX Designer

Apr 2014 - Dec 2017, London UK

I was the Lead Designer for the launch of the PrimeVideo.com website. In this project I was the point of contact for UX and worked with Leadership, Senior Product Managers and different international teams to sketch, wireframe, prototype, guerilla test, apply visual polish and document the bulk of the new service, which is a standalone fully responsive website run on a single codebase. The new website enabled customers from 200+ countries to watch Amazon's original TV shows and movies in English, with many subtitled and dubbed in French, Italian, Portuguese and Spanish.

I was also the Lead Designer for the new LOVEFiLM iOS and Android App, owning the UX process from end-to-end. I worked with the Director, Product Manager, Marketing Manager and a team of engineers to sketch and wireframe the new app based on new business requirements along with improvements to the existing app. The new app brought a 25% increase in rental list activity, rental list adds from the mobile app also overtook adds from the website for the first time.

BBC - Senior UX Designer

Jan 2004 - April 2014, London UK

At the BBC I was the Lead Designer on a variety of projects, such as the BBC iPlayer on TV App which was the first App for IP Connected devices launching on the PS3 and a range of Smart TV's. In 2013 the app averaged 6 million requests a month and was a Connected TV Award Winner. I also led a team of UX designers and IA to design and build the BBC's Music Event TV app as part of the BBC's Digital Glastonbury Experience. The TV app had a record breaking 6.2 million viewers over the weekend of the festival, going on to win a Gold Lovie Award.

While at the BBC I also worked as part of a design team for the BBC Olympics service, taking lead for the Interactive Video Player, a new feature on the BBC Olympics website which allowed easy switching between the 24 live streams. This feature was the highlight of the BBC Olympics service, going on to break many online records and win a D&AD Digital Design Award.

Hallmark - New Media Creative

Aug 2001 - June 2003, London UK

During my time at Hallmark, Hallmark Hiya was being developed as the leading colour animated content brand for 2.5G technologies. I designed and produced ecards, mobile greetings and phone decorations for Hallmark's global markets.

About me

I recently co-wrote and published a book titled 'Proud to be Deaf' with my wife Lilli and daughter Ava Mae, the book has since been shortlisted for several awards. I also design and sell prints which celebrate British Sign Language. I'm a three time Deaflympian, with a gold medal to boast after captaining the Great Britain football team to gold in Melbourne, Australia. These days, during the week I train as hard as I can (running, bootcamp or whatever Austin hipster fitness program there is) so I am in the best possible shape for the parents and coaches swim relay which is hosted during my daughter's swim meets' at the weekends in Austin, Texas.

Skills

Design

Extensive cross platform UX experience, able to translate and work with the most ambiguous of briefs and co-ordinate with multiple clients and stakeholders to work through the full UX life-cycle; across research, prototyping, visual design, user testing and documentation. Accessibility auditor and advocate.

Leadership

Strong organizer, communicator, negotiator with good presentation skills. Proactive at assessing, questioning and fostering strong relationships between UX, engineering and stakeholders. The magic happens when everyone is in sync.

Tools

Sketch, InDesign, InVision, Adobe Suite, Keynote, paper prototyping and Auxure. Basic knowledge of HTML and CSS, and I was once a Flash actionscript guru...in the Macromedia days.

Awards

The Lovie Awards Gold Winner 2013 D&AD Winner 2013
Connected TV Award Winner 2012
Emmy Award Winner 2006
New Designers Most Innovative Multimedia Project Winner 2001.

Education

BA Hons Graphic Design
Nottingham Trent University, UK.